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Message Text

UNCLASSIFIED

PAGE 01 KADUNA 01231 150154Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-08 /019 W
----------034957 152328Z /75
R 141316Z SEP 78
FM AMCONSUL KADUNA
TO USDOC WASHDC
SECSTATE WASHDC 4173
AMEMBASSY LAGOS

UNCLAS KADUNA 01231

E.O. 11652: NA
TAGS: BEXP, BAGB, NI
SUBJECT: KADUNA TRADE FAIR (FEBRUARY 17-24, 1979)

DEPT PASS USDA

1. MESSRS. LEON WOODS AND MICHAEL CRAIG OF INTERNATIONAL AGRICULTURAL DEVELOPMENT COMPANY, LTD. (INTERAG), CONDON BUILDING, SUITE 210, 5901 SW MACADAN, PORTLAND, OREGON 97201, TELE (503) 226-2488, PAID CALL ON CONSULATE FOLLOWING MEETING WITH KADUNA TRADE FAIR COMMITTEE CHAIRMAN, ALHAJI BAWA GARBA LAST MONTH. INTERAG ACCORDING TO THE TWO GENTELMEN HAS AGREED TO RENT 2500 SQ FT OF SPACE AT KADUNA TRADE FAIR FOR AN EXHIBITION FEATURING AGRICULTURAL EQUIPMENT AND SUPPLIES FROM 25 U.S. AGRICULTURAL FIRMS.

2. THE KADUNA CHAMBER OF COMMERCE AS A RESULT OF THIS TENTATIVE AGREEMENT WITH INTERAG HAS ASKED CONSULATE TO SUPPORT AN AMERICA DAY AT THE TRADE FAIR. CONSULATE ACCEPTED INVITATION AND IT HAS BEEN AGREED THAT FEBRUARY 22ND, DATE CONSULATE SUGGESTED TO COINCIDE WITH GEORGE WASHINGTON'S BIRTHDAY, WILL BE AMERICA DAY AT THE TRADE FAIR. KADUNA CHAMBER OF COMMERCE AS PART OF PROPOSED AMERICA DAY ACTIVITIES HAS BOOK 12 FULL-PAGE ADVERTISING SUPPLEMENT PLUS 20 QUARTER PAGE ADVERTISEMENT SPACE IN UNCLASSIFIED

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NEW NIGERIAN NEWSPAPERS (NEW NIGERIAN IS PERHAPS SECOND LARGEST CIRCULATING DAILY IN THE COUNTRY). IN ADDITION TO INTERAG, MR. O.S. WILLIAMS, VICE-PRESIDENT OF GRUMMAN INTERNATIONAL WHO WAS ALSO IN TOWN INDICATED HIS COMPANY WOULD PARTICIPATE IN KADUNA TRADE FAIR. ACCORDING TO MESSRS. WOOD AND CRALL A WEST

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RMAN TRADE DELEGATION
WHICH VISITED KADUNA EARLIER THIS YEAR HAS ALREADY LEASED
7,000 SQ FT OF SPACE TO HOUSE AN EXHIBIT OF 38 WEST GERMAN
FIRMS AND TRADE FAIR COMMITTEE INVITED THEM TO HOLD A
GERMAN DAY AT THE FAIR.

3. CONSULATE WOULD LIKE TO KNOW IS USDOC OR USDA COULD
SUPPORT THIS EVENT. IF SO, WHAT TYPE OF SUPPORT WILL BE
AVAILABLE. CAN USDOC SEND ADDITIONAL PARTICIPANTS.
MESSRS. WOOD AND CRALL SAID THEY WOULD CONTACT BOTH
AGENCIES AROUND THE END OF THIS MONTH OR EARLY OCTOBER.

4. EMBASSY LAGOS: CONSULATE REQUESTS SUPPORT OF ECONOMIC
SECTION AND WOULD LIKE TO HAVE SUGGESTIONS FOR PROPOSED
AMERICA DAY. ALSO WOULD APPRECIATE EMBASSY URGING U.S. FIRMS
BASED IN LAGOS TO EXHIBIT AT FAIR AND PARTICIPATE IN
AMERICA DAY ACTIVITIES.
LAKE

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